

“ADVENTURES IN TELEVISION”
SAMPLE GRANT REPORT

Adventures in Television is a youth media summer camp that provides a hands-on learning environment for video production and community service. Under the direction of media professionals at YOUR ORGANIZATION, students learn the art of video production, while gaining practical experience in the areas of lighting, sound recording, directing, storyboarding and the use of digital cameras. Given the task of creating public service announcements for local nonprofit organizations, they produce on location video productions and learn to use a state-of-the-art television production facility at YOUR ORGANIZATION.

The week culminates in a “premiere party” and screening at VENUE NAME, attended by the young mediamakers and their families, as well as members of the nonprofit community, local officials and professionals from the area film and video industry.

QUICK STATS:

- Participants: This year # youth (ages–) were recruited from the YOUTH ORGANIZATION Individual clubs represented ncluded _____.
- # Staff from the Club(s) attended as supervisors.
- # YOUR ORGANIZATION staff members, # volunteer access producers and # student interns served as instructors and production assistants for the camp.
- Nonprofits served (receiving public service announcements) included:

- A continental breakfast, lunch, fruit, juices and snacks were served daily, in many instances, being the primary meal of the day for the student campers.
- Students were required to maintain and write in their journals each day, describing their camp experience and skills learned.
- Souvenir gifts donated by various cable channels and various local companies including _____ were distributed at the end of each day: t-shirts, cups, hats, pencils, pens, chotchkeys and other promotional items, etc.

- Special industry guests, speakers and presenters:
SAMPLE TEXT:

Tracy Prescott – Award winning filmmaker, artist, designer and animator with Will Vinton Studios, whose credits include the primetime UPN animated series *Gary & Mike*. Tracy presented a demonstration/lecture on storyboarding.

Bob Schmaling – Project Manager, Oregon Film & Video Office. Bob talked about jobs in the local film and video industry, and the role of the Oregon Film Commission in attracting film productions to the state.

Police Chief Mark Kroeker – Chief Kroeker sponsored two students, and spent an afternoon visiting and participating in a practice video shoot.

John Logue – Award winning animation director from Will Vinton Studios, whose credits include the Eddie Murphy primetime animated series, *The PJs*. John brought the actual *PJs* puppets for the kids to examine, and talked about the intricate process behind the art of stop motion animation.

Ranjy Thomas – A member of Flying Rhinoceros Productions, an animation company producing educational content for the Internet. Ranjy spoke about Flash animation, and the art of storytelling and scriptwriting.

Ian McCluskey - NW Documentary Media Arts – Formerly with Oregon Public Broadcasting, Ian spoke about the process and importance of documentary films in preserving our history and culture.

Northwest Film Center (Intern) – spoke about the educational services and media classes offered at the Film Center

Gus Van Sant – renowned international filmmaker, who recently won both the “Best Director” and “Palme d’Or” awards at the Cannes International Film Festival for *Elephant*, a locally filmed feature film using amateur actors that explores the issues behind teen violence.

Brad Schiff – Award winning master animator from Vinton Studios, who recently won an Emmy for his work on the animated series, *Gary & Mike*. Brad next leaves for a 2-year stint in England, working for director Tim Burton on an animated feature film for Warner Bros.

Elias McConnell – a young local actor starring in Gus Van Sant’s *Elephant*, his first feature film role.

“ADVENTURES IN TELEVISION” SCHEDULE OF ACTIVITIES

Day 1 (Monday, DATE)

ORIENTATION & INTRODUCTION TO PRODUCTION

The campers arrive at YOUR ORGANIZATION. A continental breakfast is served before they report to the main studio, where staff presents an orientation to the *Adventures in Television* program. They divide into individual learning pods for video camp instruction in one of five core disciplines: **Directing, Lighting, Story Development, Audio and**

Camera. Guest speaker: _____

Special guest: _____

Day 2 (Tuesday, DATE)

TECHNICAL SKILLS INTENSIVE

Students continue to build their technical production skills in individual learning pods. In the afternoon, they regroup into individual production crews, each assigned to a different nonprofit organization for which they will be creating the psa. The groups meet to research their nonprofit, and discuss and plan their PSA location shoot.

Guest speaker: _____

Special guest: _____

Day 3 (Wednesday, DATE)

LOCATION SHOOT

The students board transportation to their individual location sites and a day of shooting at: NON PROFIT ORGANIZATIONS. They work closely with the nonprofit's staff throughout the day, scripting, shaping and shooting their individual PSAs. Lunch is provided by the nonprofit.

Day 4 (Thursday, DATE)

POST PRODUCTION

The fledgling media makers begin the editing process with the footage shot the previous day. The students are individually allowed to watch and confer on the editing process, helping to select shots, timing and transitions. As edit facilities are few, half of the students are introduced to the functions of a television studio, taking crew positions of set designer, talent, director, lighting director, technical director, graphics operator, floor director, camera persons and floor director.

Guest speaker: _____

Special guest: _____

Day 5 (Friday, DATE)

ADVENTURES “FREE” DAY

SAMPLE TEXT: Field Trip Day

The students spend the morning at a commercial television station on the set of *AM Northwest*, a morning magazine show produced by a local cable company. In the afternoon they tour world-renowned animation company Vinton Studios, learning about the difference between stop motion, CG, 2D and cel animation.

Day 6 (Saturday, DATE)

PREMIERE SCREENING PARTY AT VENUE NAME

The students, their families, friends, staff, Board of Directors, and representatives of the nonprofits attend an afternoon screening party to celebrate the students' work. During a cake-and-coffee intermission, the audience votes on the "Best PSA." This year's award (and trophies) went to the NON PROFIT / PSA NAME crew. All students received graduation certificates, a VHS copy of the PSAs, a camp T-shirt and special congratulations from industry professionals.

Budget Narrative:

YOUR ORGANIZATION'S QUICK SUMMARY

Revenue Sources: In total, we raised approximately \$_____ to cover our direct expenses. The _____ was our primary grantor. Other monies were collected from _____, and individual donors including our Board of Directors, friends, vendors and local companies.

In-Kind Contributions: (SAMPLE TEXT) _____ provided videotape, and _____ donated dubbing services, so that all camp participants were able to receive a copy of their completed PSAs. _____ contributed food goods for our daily breakfasts and lunches. _____ provided coffee for the premiere. _____ donated envelopes for the premiere invitations; while _____ gave a significant discount on printing. _____ provided trophies for the winning PSA production crew. In addition, the following companies provided souvenir gifts and tchotkes for the kids: _____. The NAME OF VENUE donated the use of their venue for the premiere party.

Cash Expenses: (SAMPLE TEXT) Our actual cash outlays (and the uses to which we put the NAME OF GRANT) were spread among the following areas: Food: (bottled water, juice boxes, fruit, snacks, meals) and paper products (plates, cups, plastic cutlery, napkins) not covered by donations; Equipment and Supplies (First Aid kits, batteries, portable folding tables, headphones, additional janitorial supplies, additional garbage pick ups); Printing and Postage (Adventures brochures and premiere invitations); the Premiere Party (cake, ice, water, graduation certificates, camp T-shirts, thank you gifts for guest presenters and gratuities); Transportation (hiring a Laidlaw school bus for transportation to and from location shoot sites and field trips); Monies for additional liability insurance costs to cover the handling of sensitive equipment, and for the safety of our campers and crew.